



TRAVEL GUIDE

THAILAND



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THAILAND

YOUR JOURNEY BEGINS HERE

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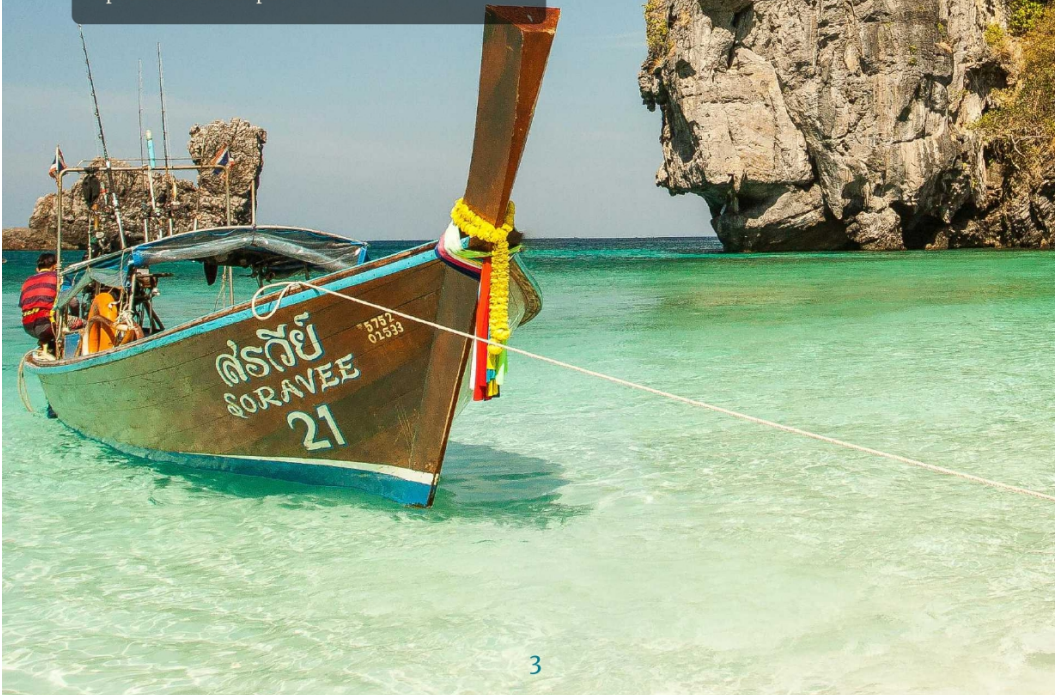
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THAILAND

For many travelers, Thailand is the first step in their exploration of Southeast Asia. This enchanting country embodies all the charm of the region. After decades of perfecting the art of hospitality, it stands out for its impeccable service and unmatched elegance in hotels worldwide. This warmheartedness has earned it the nickname “Land of Smiles.”

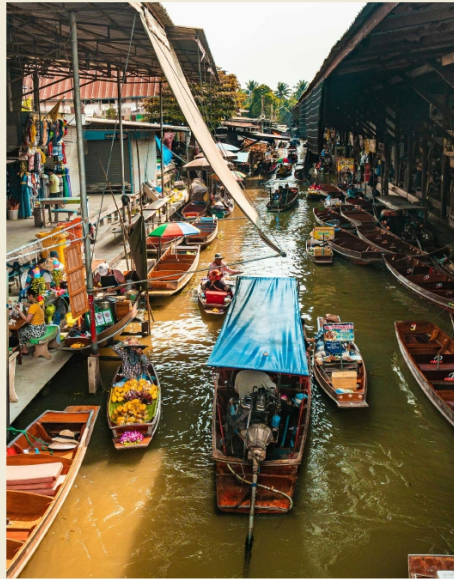
It is also a country of breathtaking beauty, embodying tropical paradise. Crystal-clear waters line beaches of dazzling white sand. Its rainforests, some of the oldest on the planet—older than the Amazon—border lakes surrounded by limestone caves and majestic mountains crisscrossed with hiking trails, passing through rice paddies, forests, ethnic minority villages, and natural hot springs.

You will also discover historical ruins that trace the origins of Thai culture. Its metropolises, on the other hand, serve as a crossroads between tradition and modernity, offering a fascinating spectacle at a fast pace.



WHEN TO GO?

Thailand enjoys a tropical climate characterized by two seasons: dry and wet. The high season runs from November to April, during which you can enjoy warm and dry weather throughout the country. However, this is not the only time to consider for traveling...



Damnoen Saduak Floating Market, Bangkok / ©Pexels – Chait Goli

Southwest Coast – Andaman Sea

On the west coast, the best weather extends from November to March, with cool breezes and pleasant temperatures between 26 and 32°C.

From March to May, the heat rises to around 30°C, perfect for sun lovers. For diving or snorkeling, the Surin and Similan Islands are open from November to May.

Dry season

November – Early May

North and Central

The dry seasons in northern and central Thailand extend from November to May, during which you can expect very little rain on your adventures. The temperatures in November and December tend to be relatively cool, with a daily average of 17 to 20°C. However, starting from mid-January, temperatures begin to rise.

This is also the period when vibrant celebrations take place, such as :

- Yi Peng Lantern Festival (November) celebrated in Chiang Mai.
- Surin Elephant Festival (November)
- Chiang Mai Flower Festival (February)
- Songkran (April): The Thai New Year is celebrated enthusiastically throughout the country, especially in Bangkok.

Southeast Coast – Gulf of Thailand

If you visit the southeast coast, the best time is from December to February, when the weather is warm and dry.

Cool breezes make the temperatures pleasant, perfect for water sports. From March to May, temperatures rise between 29 and 35°C.



Khao Sok National Park / ©Shutterstock

Rainy season

End of May – October

North and Central

In northern and central Thailand, high temperatures can continue long after the rainy season begins, leading to uncomfortable travel conditions due to elevated humidity levels.

Monsoon rains begin in June with brief showers, but they gradually become heavier and more consistent as the season progresses, peaking in August and September.

Southwest Coast – Andaman Sea

Monsoon rains arrive on the west coast around the end of May, often manifesting as brief afternoon showers. The heaviest rainfall typically occurs between September and October.

If you plan to visit western Thailand during the rainy season, we recommend taking advantage of the decreased number of visitors to explore activities away from the coastal areas. For instance, spending time in Khao Sok National Park is particularly rewarding during this time of year, as the park is especially lush and vibrant.



Southeast Coast – Gulf of Thailand

Light rains begin in June, but since they are infrequent and the number of visitors is lower, it's still a great time to visit the beach.

The monsoon truly sets in around the end of August, bringing heavier rains, higher temperatures, and increased humidity. Rainfall peaks between October and November.



Activities During the Rainy Season in Thailand

- Chiang Mai: Participate in craft workshops, visit museums (National Museum, Lanna Folklife Museum), or take Muay Thai and cooking classes.
- Chiang Rai: Explore iconic temples, including the White Temple (Wat Rong Khun) and the Blue Temple (Wat Rong Suea Ten).
- Bangkok: Visit shopping centers (Icon Siam, Paragon), explore museums (National Museum, Jim Thompson Museum), or enjoy a traditional Thai massage at Wat Pho temple.



BEST EXPERIENCES OF THAILAND

Thailand is much more than just a destination for idyllic beaches. Its charm extends far beyond, revealing a range of unexplored wonders.

Thailand is a land of grace and grandeur, where stunning natural beauty harmoniously blends with intricately adorned temples, and its unique history—untouched by colonial influence—offers a wealth of experiences to discover.

To fully understand what makes this country so vibrant, explore its coastlines, hike through its hills, and immerse yourself in the fascinating stories of its past while savoring its world-renowned cuisine.

Imagine your journey here as a "tasting menu" of experiences. The choices are endless, and the amount you savor depends on the appetite for adventure you bring along.

Multiple Facets of Bangkok

Bangkok, the vibrant capital of Thailand, serves as a dynamic crossroads where Eastern and Western cultures converge. Here, golden temples and saffron-robed monks harmoniously coexist with bustling tuk-tuks, lively bars, and a diverse shopping landscape that spans from traditional bazaars to expansive modern malls.

This unique blend of rich tradition and contemporary energy makes Bangkok a fascinating destination for travelers seeking a multifaceted experience.



THE BEATING HEART OF BANGKOK

The Chao Phraya River, a vital artery of Bangkok, embodies the balance between nature and modernity. From sacred temples to traditional markets and contemporary landmarks like ICONSIAM, its banks offer numerous discoveries. Whether it's a romantic cruise, a typical meal, or a simple stroll, the Chao Phraya will captivate you at every turn.



Wat Benchamabophit, Bangkok / ©Shutterstock – aneksoowannaphoom



TUK TUK

Riding a tuk-tuk in Bangkok has become as iconic as the city itself. This experience is a must-do for any visitor. It's advisable to negotiate the fare with the driver before setting off.



STREET FOOD

A key element of the local culture, street food awaits you at every corner. Let your appetite guide you to discover not only the nuances of this renowned cuisine but also the vibrancy of street life. Many street food stalls elevate the country's iconic flavors, turning them into culinary experiences worthy of a Michelin guide.

SPIRITUAL HERITAGE AND SACRED TEMPLES

Exploring the spiritual side of Bangkok is essential to understanding its soul.

The city is dotted with some of the most prestigious Buddhist temples in the world, such as Wat Pho, Wat Arun, and the magnificent Wat Phra Kaew located within the Grand Palace complex. Wat Benchamabophit, with its tiered roofs and intricate decorations, is also a masterpiece worth discovering.

Amid the hustle and bustle of the city, you can find peace as you watch saffron-robed monks meditate in a serene atmosphere.



SAK YANT

Wat Bang Phra, located 50 km west of Bangkok, is famous for its sacred Sak Yant tattoos, which are hand-done by Buddhist monks or Sak Yant masters.

Your Coastal Paradise in the South

Thailand, boasting over 3,000 kilometers of coastline and nearly 8,000 islands, proudly features some of the most enchanting beaches in Southeast Asia. Spectacular karst formations rise from crystal-clear waters, while pristine archipelagos reveal invaluable marine treasures. No matter your desires—wild, luxurious, lively, or tranquil—Thailand has the perfect beach waiting for you!



DIVING SITES

The best diving sites in Thailand are located in the south, particularly around Koh Tao, Koh Phi Phi, Koh Lanta, and Koh Lipe, as well as in the Similan Islands, Surin Islands, and at Richelieu Rock, where marine life is abundant and the corals are breathtaking.

These shallow, warm, and nutrient-rich waters provide ideal conditions for coral reef development, creating spectacular underwater landscapes that are must-sees for divers.



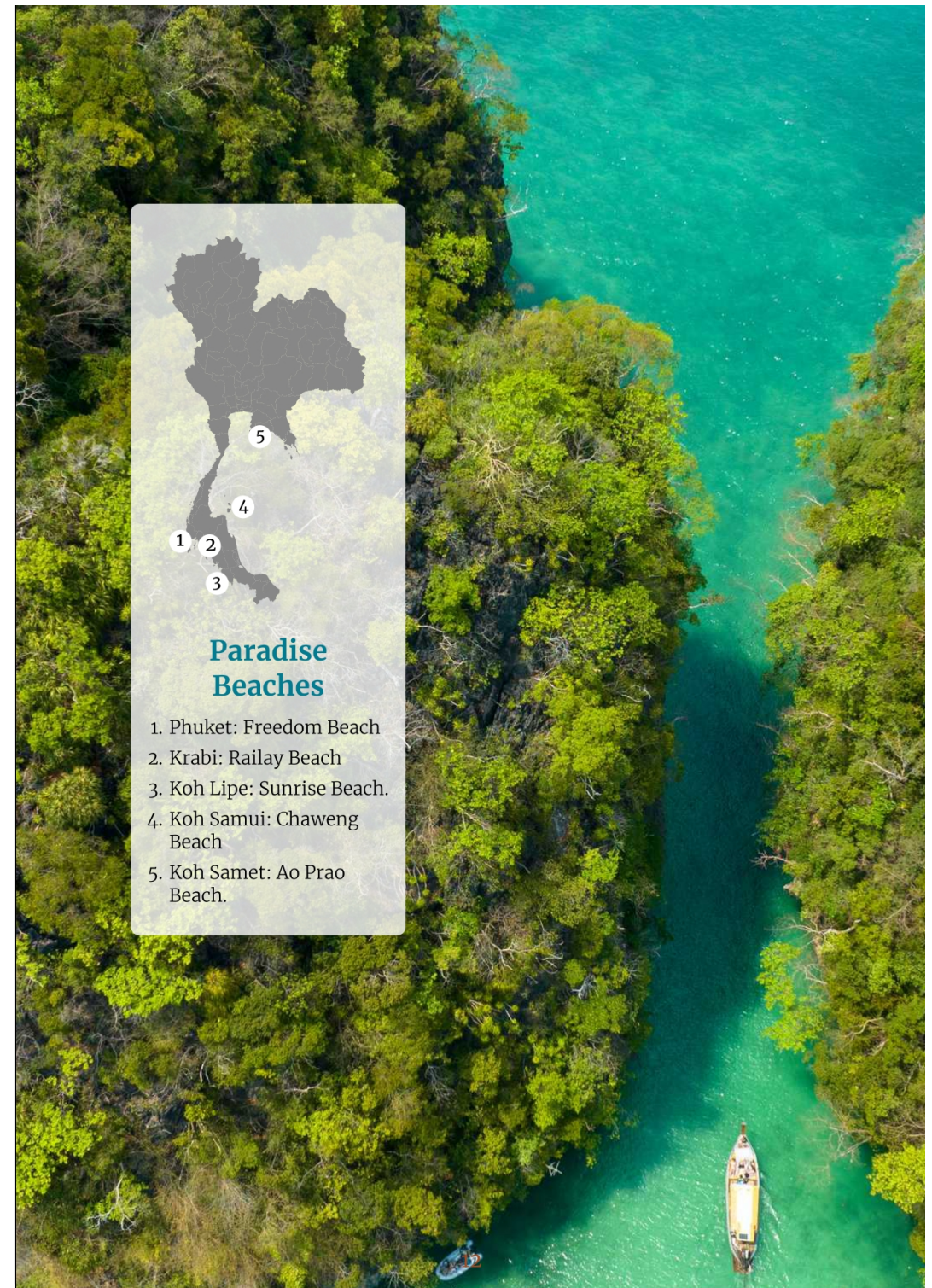
FULL MOON PARTY

The Full Moon Party is a legendary celebration in Thailand, held on Haad Rin beach in Koh Phangan during every full moon. This event attracts thousands of visitors from around the world who want to enjoy a night of electronic music, dancing under the stars, and a unique festive atmosphere.



ISLAND HOPPING BY BOAT

Thai islands offer much more than what photos reveal. In just one day, you can enjoy seafood in a secluded village, explore wild coves, hike to peaceful viewpoints, and swim above vibrant coral reefs.



Paradise Beaches

1. Phuket: Freedom Beach
2. Krabi: Railay Beach
3. Koh Lipe: Sunrise Beach.
4. Koh Samui: Chaweng Beach
5. Koh Samet: Ao Prao Beach.



A woman from a Thai tribe playing a musical instrument - ©Alamy

Mountainous Region in the North

Thailand reveals a north rich in discoveries, where majestic mountains and enchanting landscapes stretch as far as the eye can see. Influenced by the roots of the ancient Lanna kingdom, this region offers an unparalleled cultural wealth. For trekking enthusiasts and those who enjoy winding motorcycle routes, northern Thailand is a true playground. Combine this with a refined cuisine, rich in flavors and traditions, and you'll have an unforgettable experience.



MEETING THE ETHNIC GROUPS

Head northwest in Thailand, near the border with Myanmar. In this stunning region, magnificent mountains covered in lush greenery are home to ethnic tribes that carefully preserve their ancestral way of life.

The Akha, Hmong, Lisu, Yao, Karen, and Lahu are the main components of the northern Thai tribes, often referred to as "hill tribes."

A woman from Karen, long neck tribe at Chiang Mai



ANCIENT TRADITIONS OF THE KINGDOM OF LANNA

A discovery of the flavors of the Lanna kingdom awaits you with a traditional Khantoke dinner. This feast features a selection of homemade dishes, beautifully presented on large platters, all enjoyed in a warm atmosphere while sitting comfortably on mats around low tables.

The cultural show of the North, with its enchanting traditional dances, enhances this Khantoke dinner show in Chiang Mai, seamlessly blending gastronomy and art.



PICTURESQUE HIKING TRAILS

The true joy of trekking in Thailand isn't just about the stunning landscapes; it's about the human connections that make each step meaningful, especially with remote mountain tribes that have had little contact with the outside world.

Some of the best hiking spots in northern Thailand include Doi Inthanon in Chiang Mai, known for its waterfalls and tribal villages; Mae Sariang in Mae Hong Son, which offers an off-the-beaten-path experience and cultural immersion; and Phu Chi Fa in Chiang Rai, famous for its sunrise views and sea of mist.

Journey into the past

Once called Siam, the Kingdom of Thailand is the only Southeast Asian country that has never been colonized by European powers.

Surrounded by great civilizations, Thailand has subtly absorbed influences from its neighbors. Its roots trace back to the Dvaravati Kingdom in India, the Srivijaya Empire in Indonesia, and the Khmer dynasties of Cambodia.

The ancient capitals of Sukhothai and Ayutthaya serve as windows into Thailand's glorious past, inviting visitors to relive this bygone era.



SUKHOTHAI HISTORICAL PARK

The ancient Thai capital of Sukhothai, meaning "the dawn of happiness," served as the capital of the first kingdom of Siam during the 13th and 14th centuries. The city is home to several remarkable monuments that highlight the beginnings of Thai architecture.



GRAND PALACE IN BANGKOK

For hundreds of years, much of Southeast Asia was under colonial rule—except for one exception. The history of Thailand's kingdoms, its political savvy, and its diverse cultural influences shape the country as you see it today. Explore all this richness at the Grand Palace in Bangkok.



AYUTTHAYA ANCIENT CITY

The Ayutthaya period began in the 14th century when the Ayutthaya Kingdom replaced Sukhothai and established its capital in 1351.

Both Ayutthaya and Sukhothai are filled with beautiful temples and ruins, but Sukhothai stands out for its more authentic experience. If you're in Bangkok for a short time, Ayutthaya is the most accessible option.



PHIMAI HISTORICAL PARK

Another marvel of Khmer architecture from prehistoric times. Some of the monuments here may be even older than those found at Angkor Wat. Although these temples were built to honor Buddhism, they also reflect the influence of Hinduism and animism.



KWAI RIVER BRIDGE

During World War II, local populations and Allied prisoners of war were forced to build the "Death Railway," which includes the famous Bridge over the River Kwai. The bridge still stands today, and memorials honoring those who died during its construction are scattered throughout Kanchanaburi.

Tracing the Culture

It's not just in museums, theaters, or during performances that visitors can discover the rich and fascinating culture of Thailand. Daily life also offers numerous opportunities to connect with the cultural heritage of Siam.

Despite its centuries of history, this vibrant culture is still alive and accessible to everyone visiting the Kingdom today.



Festival des lanternes Yi Peng à Chiang Mai



SONGKRAN FESTIVAL

The Thai Water Festival, also known as Songkran, is one of the most significant celebrations in Thailand. This festival marks the beginning of the new year according to the Buddhist calendar and fills the country with religious rituals, parades, traditional dances, and, above all, water fights.



THAI MARKETS

Navigate through the floating markets of Damnoen Saduak or Amphawa by boat while tasting local specialties. At the Maeklong railway market, witness trains passing by as you stroll through stalls filled with fruits, seafood, and Thai snacks.



MUSEUMS AND EXHIBITIONS

Thailand is home to numerous museums and exhibitions, ranging from documentation on traditional lifestyles to cutting-edge art installations. It's no surprise that most of these museums are located in Bangkok. However, many other regions of the kingdom also feature smaller exhibitions or museums that are worth a visit.

Bangkok National Museum



MUAY THAI

Muay Thai, the national sport of Thailand, has a history that dates back over 600 years. It has strong cultural and historical ties to the country and its people. Muay Thai is both a martial art and a combat sport.



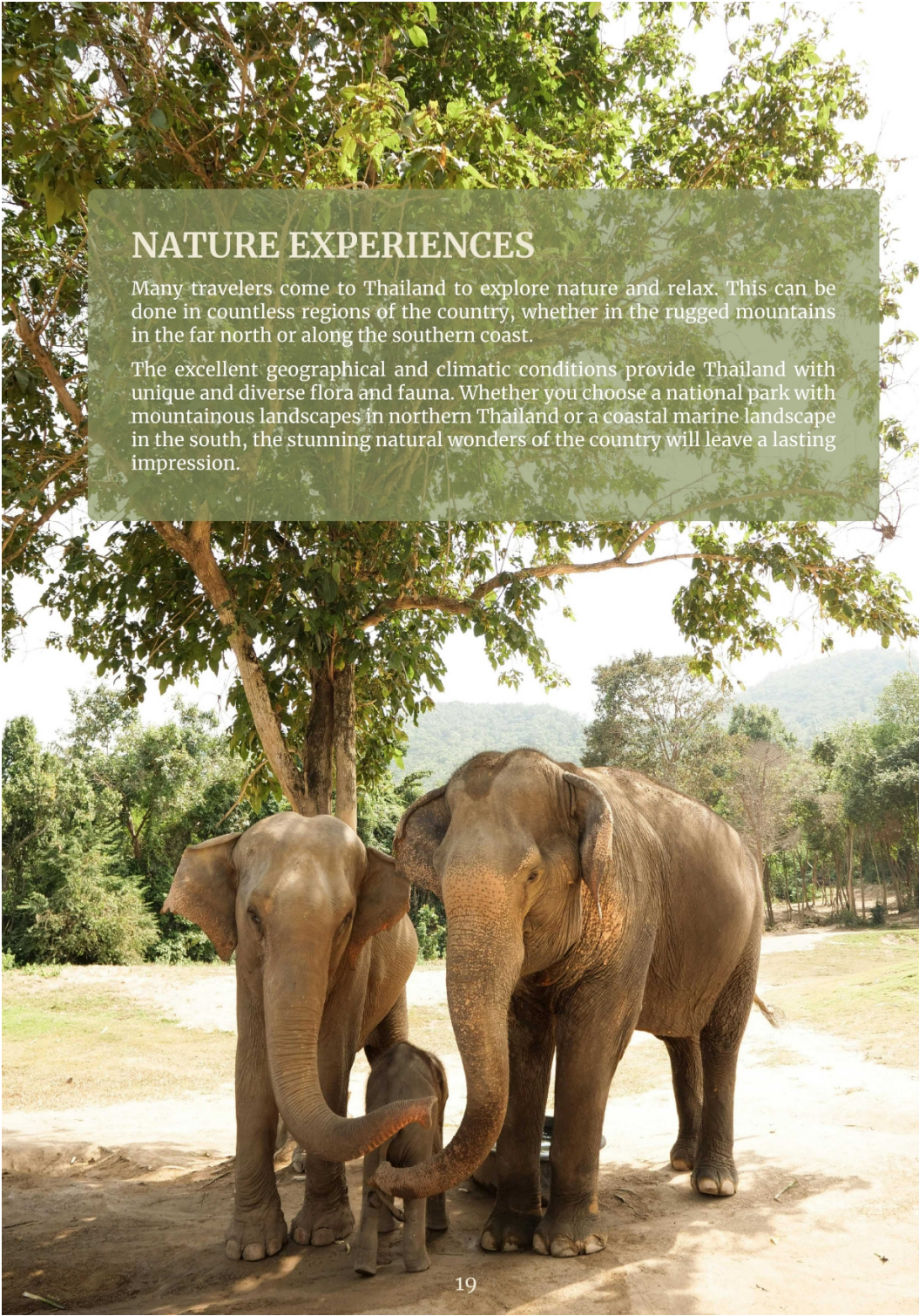
WOOD CARVING

The Sanctuary of Truth in Pattaya is the largest wooden structure in Thailand, built according to the construction techniques and fundamental principles of ancient Thai architecture.

NATURE EXPERIENCES

Many travelers come to Thailand to explore nature and relax. This can be done in countless regions of the country, whether in the rugged mountains in the far north or along the southern coast.

The excellent geographical and climatic conditions provide Thailand with unique and diverse flora and fauna. Whether you choose a national park with mountainous landscapes in northern Thailand or a coastal marine landscape in the south, the stunning natural wonders of the country will leave a lasting impression.



ELEPHANT SANCTUARIES

Thailand is home to a wide variety of native animal species. Among them, the elephant is undoubtedly the most well-known, being the national animal of the country. Currently, around 1,000 elephants live freely, primarily in national parks or elephant sanctuaries in Chiang Mai, Phuket, and Kanchanaburi.

These places are dedicated to responsible conservation in Thailand, with a strong emphasis on the well-being of the elephants.



NATIONAL PARKS AND NATURE RESERVES

In total, over 100 areas across Thailand have been designated as national parks, most of which are ideal for camping and wildlife observation.

From the majestic peaks of Doi Inthanon National Park to the crystal-clear waters of the marine parks of Tarutao, Ang Thong, and Phang-Nga, not to mention the tropical paradise of Khao Sok and Khao Yai, the oldest park in the country, Thailand is a true natural paradise.



DIVING INTO THE UNDERWATER WORLD

Most of the best diving sites are located in southern Thailand, in the islands of the Andaman Sea and the Gulf of Thailand, where you'll find diverse marine life and stunning corals.

Off the coast of Thailand, exotic fish of all shapes and colors, as well as rare species like the whale shark and the leatherback turtle, swim by and go about their daily lives.

WELLNESS AND RELAX

The Kingdom of Thailand enchants not only with its picturesque beaches but also with its wide range of wellness treatments.

From traditional Thai massage to luxurious spa facilities, every wellness need is fully met. This exceptional offering is rooted in ancient knowledge, rituals, and traditional customs, setting global standards.

It's no surprise that Thais take pride in their status as a wellness hub in Asia: at almost every corner, you'll find services for massage, facials, yoga, or meditation.



TRADITIONAL THAI MASSAGE

Traditional Thai massage is a product of ancient Eastern medicine, with a history of over 2,500 years. It combines yoga techniques and acupressure, stimulating the body's energy points. Thai massage should be seen as a spiritual practice closely connected to Buddhist teachings.

When in a relaxed, almost meditative state, the masseur can better sense the body's energy points. Thai massages can be provided by qualified professionals or at the spas of many hotels.



MEDITATION

Many temples, private meditation centers, and hotels offer foreign travelers the chance to learn the great art of meditation in various settings steeped in history.

There are several styles of meditation, but the most common are Samatha (the development of tranquility) and Vipassana (the development of clear insight). Both help improve focus and achieve a more balanced state, ultimately leading to a more satisfied and optimistic attitude.



The Flavors of THAI CUISINE



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12

1. Pad Thai

Stir-Fried Rice Noodles with Shrimp, Peanuts, Scrambled Eggs, and Bean Sprouts.

3. Som Tum

Spicy Green Papaya Salad with Chili, Lime, and Peanuts.

5. Khao Soi

Northern Thai Curry Noodle Soup with Chicken or Beef.

2. Tom Yum Goong

Spicy Thai Shrimp Soup, known for its tangy and aromatic flavors.

4. Gaeng Keow Wan

Spicy Green Curry with Chicken, Coconut Milk, and Thai Eggplant.

6. Pad Krapow Moo Saap

Stir-Fried Pork with Basil and Chili, served over rice.

7. Tom Kha Gai

Coconut Milk Soup with Chicken, Galangal, and Mushrooms.

8. Moo Ping

Grilled Pork Skewers marinated with Garlic and Coriander.

9. Khao Niew Ma Muang

Sweet Sticky Rice with Fresh Mango and Coconut Milk.

10. Massaman Curry

Creamy Sweet Curry with Beef, Potatoes, and Peanuts.

11. Yam Pla Dook Foo

Crispy Catfish Salad with Green Mango and Chili.

12. Sai Ua

Grilled Herb and Spice Sausage, a specialty of Chiang Mai.

Our recommendation

Street food in Bangkok

STREET FOOD

Bangkok's street food is among the best in the world and is an integral part of the Bangkok experience for visitors. The street food in Bangkok comes in a wide variety of forms and flavors, from small carts to local markets and roadside stalls.



In recent years, street food has moved from just being simple stalls on the sidewalks to gaining recognition from the MICHELIN Guide. This guide awards stars to street restaurants or includes them in the Bib Gourmand list, which is a bit less prestigious than a star.



Michelin-Starred Restaurants in Bangkok

JAY FAI

Jay Fai is the only street food restaurant in Bangkok to earn a Michelin star. Its seafood specialties, such as the famous curry prawns and crab omelette, are especially popular.



WATTANA PANICH

Her slow-cooked beef noodle soup is irresistible, thanks to the intense flavors of Chinese herbs and the tenderness of the meat. What makes this dish so famous is that the beef broth has been simmered in a massive pot for over 50 years!

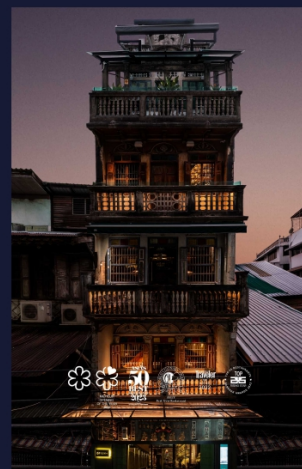


JEH O CHULA

Jeh O Chula is famous for its Tom Yum and is listed in the MICHELIN Bib Gourmand category for its excellent value for money.

THIP SAMAI PAD THAI

Thip Samai Pad Thai is one of the best restaurants in Bangkok to enjoy authentic Pad Thai, featuring balanced flavors and beautiful presentation.



POTONG

This Michelin-starred Thai-Chinese restaurant, housed in a 120-year-old building in the heart of the bustling city, combines traditional and modern flavors. Indulge in a culinary journey inspired by the following five elements: salt, acidity, spice, the Maillard reaction, and texture.



LE DU BANGKOK

Le Du, known for its modern Thai dishes crafted by Chef Ton, focuses on using high-quality ingredients. This Michelin-starred restaurant offers a journey through Thai cuisine, blending authentic and contemporary flavors while strongly committing to local and fresh produce. With tasting menus of 4 or 6 courses, Le Du provides an experience where guests can enjoy seasonal-inspired dishes in a relaxed and friendly atmosphere.

SORN สรณ

Sorn is a restaurant that puts a modern twist on traditional southern Thai dishes. Awarded two Michelin stars, Sorn is famous for its complex and delicious cuisine, offering a dining experience that immerses you in the heart of southern Thai hospitality and gastronomy.

Recommended Restaurants in Chiang Mai

KITI PANIT

At Kiti Panit, located near the old town of Chiang Mai, you can enjoy a variety of authentic Northern Thai dishes in a century-old teak mansion. Once used as a shop, the place still preserves some original furniture, providing a unique dining experience in a historic setting.



TONGTEMTOH

Tong is undoubtedly one of the most popular restaurants in Chiang Mai for Northern Thai or Lanna-style cuisine. Staying true to its neighborhood, Tong is a typical semi-open restaurant tucked away in a small street in Nimmanhaemin, making it easy to miss unless you're specifically looking for it. What makes Tong unique and a must-visit is its comprehensive menu of exquisite Northern Thai dishes, all prepared with care and authenticity.



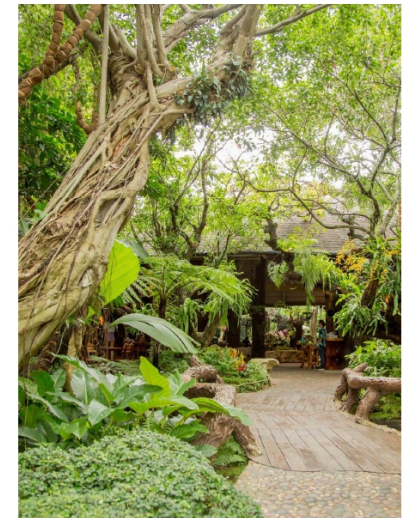
OLD CHIANGMAI CULTURAL CENTER

Discover the cuisine and traditions of Northern Thailand at the Old Chiangmai Cultural Center, open since 1971. Enjoy a delicious meal accompanied by traditional music and dance performances that celebrate the rich cultural heritage of the region.



THE HOUSE BY GINGER

Open for decades on the outskirts of the old city, this stylish and unique spot offers authentic Northern Thai classics like Khao Soi and Nam Prik Ong, reimagined with a modern twist. All their ingredients are locally sourced and organic.



KHAOMAO-KHAOFANG IMAGINARY JUNGLE

Dining at Khaomao-Khaofang feels like stepping into a lush, imaginary rainforest. This enchanting venue, with its vibrant greenery and waterfall, creates a unique atmosphere—ideal for a romantic dinner or special occasion.

Recognized by the Michelin Guide, the restaurant stands out for its refined cuisine, a true reflection of the passion of its founders, who are experts in both horticulture and gastronomy.



KINLUM KINDEE

Kinlum Kindee, meaning "eat well" in Lanna, serves up authentic northern Thai dishes made with fresh ingredients, some sourced directly from their garden. Located in a peaceful pavilion in San Sai, the restaurant's must-try dishes include grilled crab innards with egg yolks and northern herb soup with pork.

Recommended Beach Restaurants and Bars in Phuket

CARPE DIEM PHUKET

The Carpe Diem Beach Club invites you to a sophisticated tropical experience. Nestled by the sea, its expansive water area is equipped with sun loungers and a bar serving exclusive cocktails, including the Carpe Diem Mojito, for your elegant relaxation.



CATCH BEACH CLUB

Perched on the cliffs above the tranquil shores of Bang Tao Beach, Catch Beach Club is a tropical luxury oasis. Unwind in a private cabana, complete with plush cushions and luxurious curtains.



MAYA BEACH CLUB

Maya Beach Club offers the perfect atmosphere for relaxing by the sea, with great music and exquisite cuisine available upon request.

The setting is stylish and comfortable, featuring sun loungers and a beach bar serving handcrafted cocktails, premium spirits, wines, beers, and non-alcoholic beverages.



KAN EANG@PIER

Kan Eang@Pier, an iconic restaurant in Phuket for 50 years, offers authentic local cuisine and fresh seafood.

With its modern and warm atmosphere, it attracts both tourists and locals seeking traditional flavors and a pleasant dining experience.



CATTLEYA RESTAURANT - KATA BEACH

Cattleya Restaurant, located on Kata Beach in Phuket, offers affordable local meals in a laid-back atmosphere. Enjoy delicious Thai dishes like pad Thai or fried rice with your feet in the sand, and let yourself be serenaded by live music in the evening.



SEA SALT LOUNGE & GRILL

Enjoy breathtaking views of Patong Bay and its sparkling crystal-clear waters. Whether you choose a casual gathering or a candlelit romantic dinner, you'll be at the heart of Patong, accompanied by warm service and delicious dishes.



A photograph of a man and a woman sitting in a large, oval-shaped wicker basket suspended by ropes from a wooden structure in a dense tropical rainforest. The woman is holding a bunch of purple grapes, and the man is reaching for one. The basket is filled with various items, including a blue bag, a red cup, and some food. The background is a lush green forest with many trees and foliage.

EXCEPTIONAL PLACES TO STAY IN THAILAND

The accommodations we love in Thailand are much more than just places to sleep – they are spots that will surely charm you.

We handpick only hotels, camps, and guesthouses that provide exceptional service, unique character, and that special something. Whether it's luxurious beachfront resorts or safari tents on the edge of the rainforest, each location is carefully selected.

Here are our favorites, offering a delightful mix of adventure, luxury, and a return to nature. Looking for more ideas? We have plenty more suggestions to share!

Soneva Kiri, Ko Kood

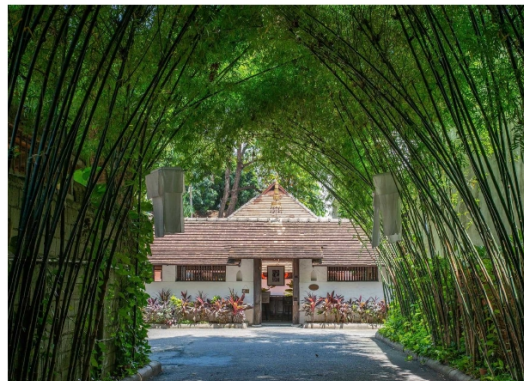


PRAYA PALAZZO, BANGKOK

Located in a historic architectural masterpiece and accessible only by private boat, Praya Palazzo offers an unparalleled experience. Upon arriving at this discreet retreat, you'll be transported back in time with its Palladian-style building and interiors that pay homage to a bygone era.

SALA RATTANAKOSIN, BANGKOK

This charming boutique hotel in Bangkok boasts a prime location near the capital's main attractions. One of the highlights is the stunning view of Wat Arun, visible from the rooms, restaurant, and rooftop bar.



TAMARIND VILLAGE, CHIANG MAI

Whitewashed buildings surround a series of tranquil courtyards, featuring a 200-year-old tamarind tree at their center. This peaceful place, nestled in the historic heart of Chiang Mai, offers rooms that reflect the rich ethnic diversity of northern Thailand.



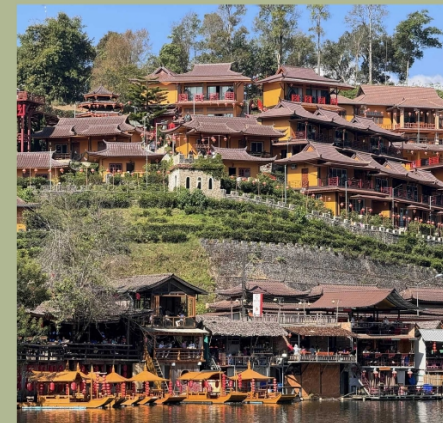
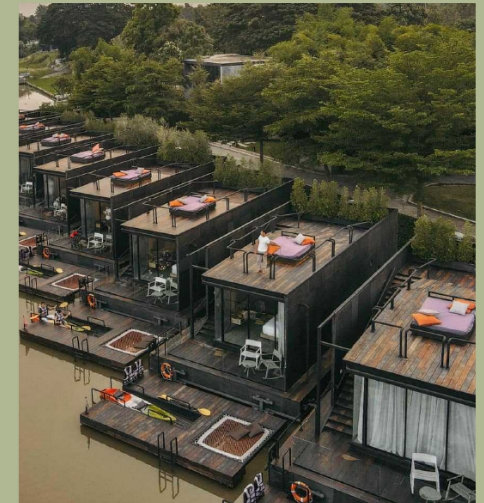
FOUR SEASONS TENTED CAMP GOLDEN TRIANGLE, CHIANG MAI

With foraging expeditions and birdwatching excursions right on-site, guests at the Four Seasons Tented Camp Golden Triangle will have no shortage of activities. This luxurious jungle resort shares its name with the surrounding area, where the Mekong River separates Thailand, Myanmar, and Laos.

CROSS RIVER KWAI, KANCHANABURI

Cross River Kwai is located along the most beautiful stretch of the Kwai Noi River, set against a stunning backdrop of mountain ranges and a blue sky over idyllic countryside.

Offering 180-degree views of the river, this establishment stands out for its unique design that blends modern elements with a vintage style inspired by train stations, reflecting this famous Thai destination.



CHASA RAKTHAI RESORT, MAE HONG SON

Chasa RakThai Resort, located in Ban Rak Thai, nestles in the heart of tea plantations on a hill overlooking a lake, providing breathtaking views that change throughout the day. From your balcony, enjoy the magic of a starry sky at night, followed by the enchanting sight of a misty lake at sunrise.



ELEPHANT HILLS, KHAO SOK

Elephant Hills, Thailand's premier luxury camp, offers award-winning adventures in the heart of the Khao Sok National Park rainforest. Comprising two camps—Elephant Camp and Lake Camp—it features spacious, fully equipped glamping tents for a comfortable stay in nature.

RAYAVADEE, KRABI

Rayavadee is a true haven nestled at the tip of the Phra Nang Peninsula in Krabi's marine national park, an area renowned for its natural beauty and rich wildlife. Established over two decades ago, Rayavadee was designed to blend harmoniously with this unique environment.



KAMALAYA, KOH SAMUI

Kamalaya offers holistic health solutions to combat anxiety, stress, and the many challenges of an ever-changing world. Imagine a place where you can reconnect with yourself and revitalize your mind, body, and soul, surrounded by nature. Discover our unique approach to wellness, which combines ancient Eastern healing traditions with Western medical research for beneficial and lasting results.



SONEVA KIRI, KOH KOOD

Unmatched luxury and sustainable design come together with unique experiences and refined dining. Soneva Kiri, nestled on the pristine island of Koh Kood, offers you an idyllic setting with some of the most beautiful beaches in Thailand.



AMANPURI, PHUKET

Amanpuri, located on a peninsula along the tranquil west coast of Phuket near the Andaman Sea, skillfully blends Thai tradition with luxurious architecture, staying true to the local style amid lush tropical greenery.

10 Souvenirs to Buy from THAILAND

1 Khon Theatre Masks

As symbols of Thai culture, these handcrafted masks represent characters from the Ramakien, intricately painted by hand and adorned with gold leaf. They make a unique souvenir for culture enthusiasts, reflecting the richness of Thai theater and dance.



3 Benjarong Ceramics

These refined Thai ceramics feature hand-painted floral designs and golden accents. The rattan bags and pouches, popular Thai souvenirs, combine natural woven fibers with an authentic look and elegant colorful patterns.



4 Elephant Statues

A small elephant statue, symbolizing luck and wisdom in Thailand, is a popular souvenir. Made from wood, stone, or metal, it makes a meaningful gift to bring back from your trip.



5 Thai Spices & Sauces

These popular souvenirs bring the authentic essence of Thailand to your kitchen. From fragrant curry pastes to spicy fish sauces, these culinary items are made using traditional recipes. Perfect for cooking enthusiasts, they allow you to recreate the bold flavors of Thai dishes at home while reminding you of your travels.

2 Ethnic Crafts



The craftsmanship of the mountain tribes from northern Thailand reflects the ancestral skills of local communities.

These unique pieces, including textiles, jewelry, and decorative items, are made using traditional techniques passed down through generations.

Rich in culture, they are perfect souvenirs for those who appreciate authenticity and meaning.



6 Thai Milk Tea

With its rich flavors, ChaTraMue Tea Mix's Thai milk tea lets enthusiasts experience the authenticity of Thailand in the comfort of their own homes.



8 Chut Thai

The Chut Thai, a traditional Thai costume, is a unique and symbolic souvenir to bring back from Thailand. Made from elegant fabrics with vibrant patterns and colors, it reflects the country's rich culture and craftsmanship, making it perfect for fashion lovers and those interested in traditions.

10 Thai Massage Products

Thailand is renowned for the serenity of its traditional massages. Extend the benefits of your Thai massage by...

at home with these soothing products, perfect for relaxing tired muscles and promoting relaxation.



7 Mekhong Whisky

Mekhong whisky, nicknamed "The Spirit of Thailand," combines traditional herbs with a sweet flavor. This unique spirit is perfect for enthusiasts and makes a tasty souvenir of Thai culture.



9 Carved Soap Flowers

Hand-carved soap sculptures in the shape of flowers are delicate and artistic Thai souvenirs. Fragrant and colorful, they showcase the beauty of local craftsmanship and make for a unique decorative gift to bring back from northern Thailand.



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THANK YOU FOR YOUR ATTENTION

We hope this e-book has provided you with useful information and inspiration for your exploration journey in Thailand. The information in this book has been carefully compiled by the tourism experts



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